

## Don't Miss this Opportunity to Meet Face-to-Face with Key Industry Decision Makers

After nearly two years of online meetings, restricted or no travel, and limited access to new technologies, ideas and innovation, PEERS/IBBC 2022 will provide you with the attendee access and contacts you need to build new, and improve existing, relationships.

- > **From visibility to credibility: being here has its perks!**
- > **Attendees come looking for new ideas and solutions. Be there to help them.**
- > **Exhibiting and/or sponsoring strengthens your brand, a big part of business success.**

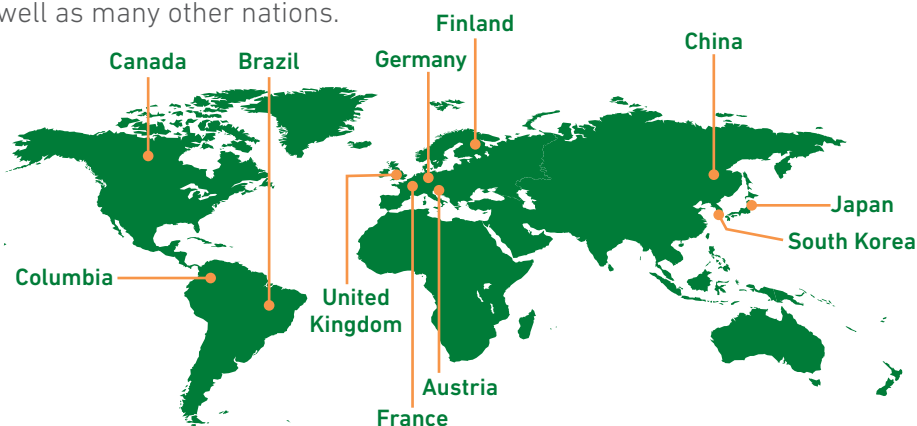
To see a list of past exhibitors, please visit [tappipeers.org](http://tappipeers.org) or [tappi-ibbc.org](http://tappi-ibbc.org)

## Attendees Represent the Industry's Top Pulp and Paper Mill Professionals

As an exhibitor, you have the opportunity to connect with a highly influential audience. PEERS and IBBC attendees are qualified decision-makers who are experts in their fields looking for cutting-edge solutions to help them add to their bottom lines. Your presence provides the chance to have one-on-one meetings with these key influencers and also helps reinforce your brand and commitment to the industry.

### Gain Global Recognition

PEERS and IBBC are well-known and highly respected conferences around the globe. Attendees come from almost every state in the U.S. as well as many other nations.



## Attendees include:

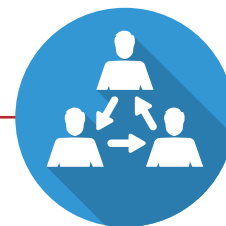
- Application Managers
- **Business Development Managers**
- Chief Executive Officers
- **Chief Financial Officers**
- Chief Technology Officers
- **Consultants**



- **Directors**
- Engineers
- **Environmental Scientists**
- Plant Managers
- **Presidents**
- Professors



- Project Managers
- **Pulp Mill Managers**
- R&D Managers
- **Superintendents**
- Technical Managers
- **Vice Presidents**



## As an Exhibitor, you Receive Many Benefits

### Each Exhibit Booth and Tabletop Includes:

- > Exclusive networking opportunities in the exhibit area including lunches, breaks and receptions.
- > Ability to meet face-to-face with key decision-makers in one location, thus avoiding multiple, expensive onsite visits.
- > High visibility for your products and services.
- > Company listing with 50-word description in the onsite Conference Guide
- > Full attendee list, pre- and post-show, with contact information (does not include email addresses)
- > Recognition as an exhibitor on the PEERS/IBBC websites
- > 6' x 30" draped-table and two chairs
- > Two complimentary exhibit-only badges

### New Technology Showcase

Demonstrate your new products and services to attendees with an eight minute presentation during the technical program. Space is limited and offered on a first-come, first-served basis. Available to contracted Exhibitors and Sponsors until October 3, 2022. After that date, non-exhibiting and non-sponsoring companies may apply if space is still available.

### Exhibit booth pricing:

#### 10' x 10' Booth



Includes one complimentary full conference registration

**Not shown:** Booth rental includes one 6' x 30" draped table and two chairs.

**Cost per booth:** \$2,550\* for TAPPI Members, \$2,750 for non-members

**10' x 20' booth:** \$3,800\* for TAPPI Members, \$4,000 for non-members

#### 6' x 30" Tabletop



Includes one full conference registration at a deeply discounted rate

**Cost per tabletop:** \$1,900\* for TAPPI Members, \$2,100 for non-members

*\*Additional 5% discount available to TAPPI Sustaining Member companies in good standing.*

## Preliminary 2022 Exhibit Schedule



### Sunday

Exhibitor Move-In 8:00 am – 4:00 pm  
Reception in the Exhibit Hall 5:00 pm – 6:30 pm



### Monday

Coffee Break 10:00 am – 10:30 am  
Lunch in the Exhibit Hall 12:00 pm – 1:30 pm  
Coffee Break 3:00 pm – 3:30 pm  
Reception in the Exhibit Hall 5:00 pm – 6:30 pm



### Tuesday

Coffee Break 10:00 am – 10:30 am  
Lunch in the Exhibit Hall 12:00 pm – 1:30 pm  
Coffee Break 3:00 pm – 3:30 pm  
Reception in the Exhibit Hall 5:00 pm – 6:30 pm  
Exhibitor Move-Out\* 6:30 pm – 9:00 pm

*\*Exhibitors must break down after the Tuesday evening reception.*

## NEW! Get Quantifiable Results with PEERS/IBBC Retargeting

TAPPI's website audiences can become yours, too – with retargeting! Follow your prospects and clients virtually with real-time, actionable analytics on traffic, source, webpage visits, and more. This new program amplifies your brand to mills before, during and after the event. Access PEERS/IBBC and TAPPI website traffic and meet your prospects where they are, online. Details? Contact Shane Holt at [sholt@naylor](mailto:sholt@naylor).